



TRAFFORD &
STOCKPORT
COLLEGE GROUP

HAIR PROFESSIONAL APPRENTICESHIP GUIDE

BUILD A STRONGER SALON TEAM WITH
HAIRDRESSING APPRENTICESHIPS

Recruit

Retain

Reskill

Grow

BOOSTING YOUR BUSINESS, TOGETHER.

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SUPPORTING YOU TO BUILD THE NEXT GENERATION OF STYLISTS

At Trafford & Stockport College Group, we believe a talented workforce is the key to success. Apprenticeships are a brilliant way to shape the future of your workforce - and a smart, practical way to grow your business.

Whether you're an employer looking to grow your team or an aspiring stylist ready to start your journey, our programmes are built around real-world practice, expert training, and industry-standard facilities.

From March 2026, we're proud to become the first Further Education provider in the North West to hold an official partnership with **Sassoon Connect**.

This exciting partnership means our apprentices can begin their Sassoon Connect journey, accessing world-class digital learning and creative education from one of the most iconic names in the hairdressing industry.

A TRUSTED LOCAL PARTNER

We don't just deliver apprenticeships - we form partnerships.

We work with hundreds of businesses across Greater Manchester and beyond. Our expert team works closely with you to understand your goals, identify skills gaps, and design training that works for your business.

Let's build the skills your business needs - today and tomorrow.



86% of employers said that apprentices helped to develop relevant skills of their businesses.



SASSOON
CONNECT

We are the first Further Education provider in the North West to partner with Sassoon Connect.

WHY CHOOSE US?



Industry-experienced tutors

Our specialist team brings years of salon experience, helping apprentices develop the skills and confidence they need to succeed.



Industry-ready facilities

Apprentices train in commercial salon environments, working with real clients and gaining hands-on experience from day one.



Account management

From recruitment services to ongoing apprentice support, we partner with employers every step of the way.



Flexible training

With a mix of workplace learning and college-based training, apprentices develop the skills your salon needs while also supporting your day-to-day activities.

TRAINING LOCATIONS

Experience vibrant learning environments at our **Trafford College, Altrincham campus** and **Stockport College, both of which feature commercial salons and industry-ready equipment.**

Commercial salon facilities across our campuses.



Trafford College
Altrincham Campus



Stockport College
Town Centre Campus



BENEFITS FOR EMPLOYERS

Build a stronger salon team

Train apprentices to work your way, developing skilled stylists who fit your salon and support your long-term growth.

A cost-effective way to grow

Benefit from government funding and lower initial wage costs, making it more affordable to expand your team.

Improve staff retention

Apprentices you invest in are more likely to stay, helping you build a loyal, committed team.

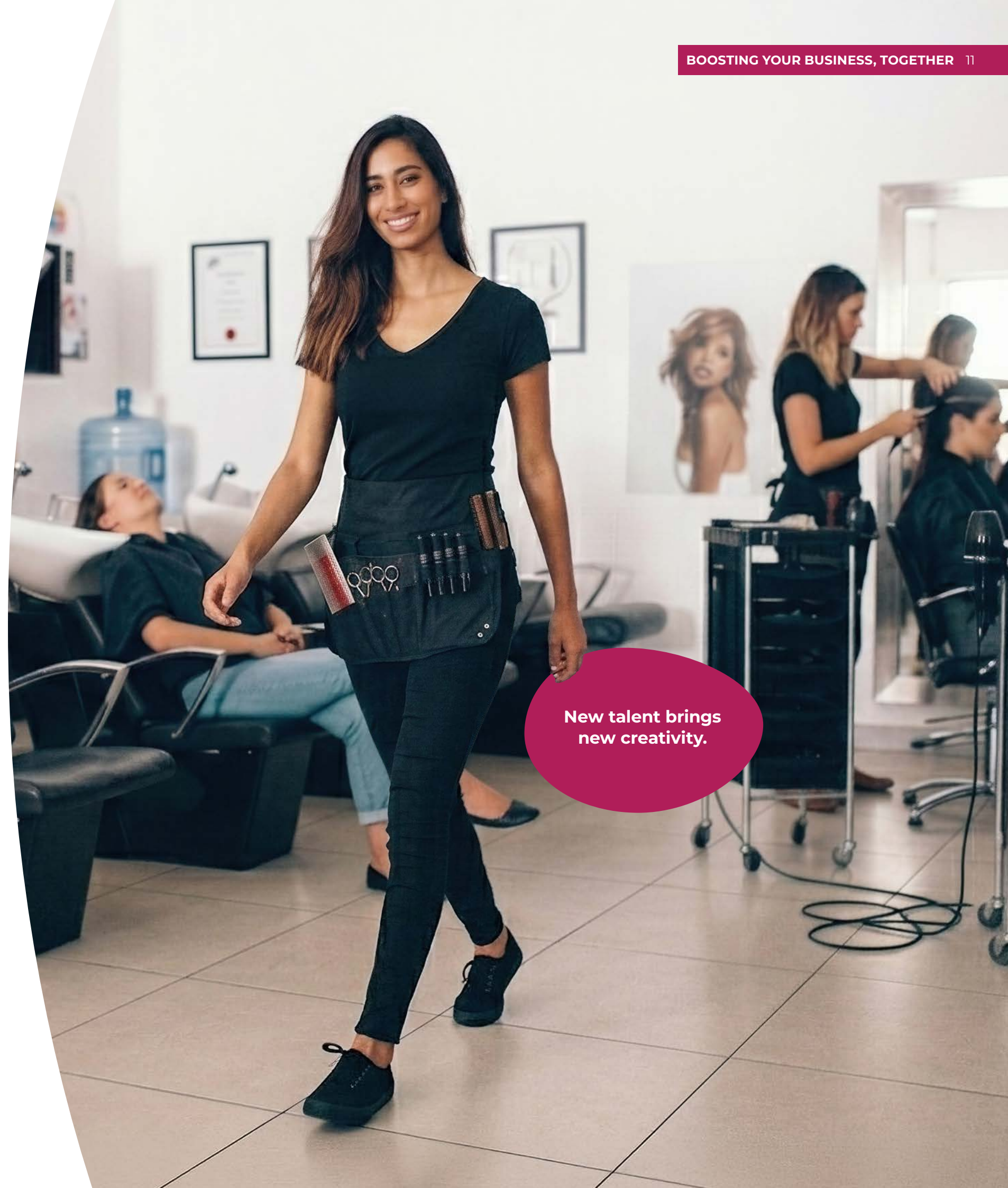
Bring fresh energy and ideas

New talent brings creativity, new perspectives and innovative ideas to your salon.

Reduce recruitment costs

Develop your own talent pipeline and reduce the need for external hiring.

Help shape the next generation of stylists.



New talent brings new creativity.

APPRENTICESHIP PATHWAYS

Hair Professional Apprenticeship Pathways

LEVEL 2 HAIR PROFESSIONAL

DURATION: TYPICALLY 24 MONTHS (+3 MONTHS EPA)

DELIVERY: DAY RELEASE

A Hair Professional Apprenticeship gives learners the skills, confidence and professional experience they need to succeed in this fast-paced, creative industry.

Apprentices develop key skills, including:

- ▶ Customer service
- ▶ Product knowledge and retail skills
- ▶ Client consultation
- ▶ Shampooing, conditioning and treatments
- ▶ Cutting and styling
- ▶ Colouring and lightening techniques
- ▶ Professional standards and safe working practices
- ▶ Perming, hair straightening and smoothing
- ▶ Digital skills such as I-salon and social media

Apprentices attend college one day a week, where they develop the technical foundations and industry knowledge needed for their careers.

They work on real models in our industry-standard training salons, giving them the chance to apply their learning in practical, hands-on environments. This helps them to:

- ▶ Build confidence
- ▶ Develop commercial awareness
- ▶ Understand timings and service flow
- ▶ Strengthen technical skills under professional guidance

Coming soon:

LEVEL 3 HAIRDRESSING APPRENTICESHIP

We are exploring the introduction of a Level 3 Hairdressing Apprenticeship, which would allow apprentices to progress further and develop advanced skills.

If you would be interested in supporting a Level 3 apprentice, please scan the QR code to register your interest and help shape our future offer.



Speak to our expert team today about your next apprentice.

APPRENTICESHIP SERVICE

Our Apprenticeship Service helps employers attract, recruit and develop the talent they need to grow their business. We work closely with you to promote apprenticeship vacancies, identify suitable candidates and support the recruitment process from start to finish. Alongside recruitment support, we provide expert guidance on apprenticeship funding, training and workforce development, helping you build a skilled, productive workforce for the future.

WAYS YOU CAN WORK WITH US

There are lots of ways we can work together, and we will make it easy to get started.

OUR SERVICES

Developing Skills. Building Futures. Powering Your Workforce.

A strong workforce starts with the right skills. At TSCG, we work in partnership with employers to develop talent, strengthen teams and support long term growth.



Recruit

Retain

Reskill

Grow

Here are just some of the services available to you...



Apprenticeships

Build talent that grows with your business.

- ▶ Support for levy and non levy employers
- ▶ Recruitment and candidate matching
- ▶ Clear progression pathways

Recruit

Reskill



Recruitment Solutions

Find the right people, ready to work.

- ▶ Support with vacancy advertising and candidate selection
- ▶ Pre Employment Training: Job ready candidates delivered fast

Why it works:

- ▶ Reduce hiring time
- ▶ Lower recruitment costs
- ▶ Access motivated, prepared candidates

Recruit



Investing in Future Skills

Shape tomorrow's workforce today.

- ▶ Work Experience programmes
- ▶ Develop early talent pipelines
- ▶ Co-design a course so learners leave with the skills your industry needs
- ▶ Join an employer board or forum to help shape our offer and influence the future

Grow



Training Solutions

Boost productivity with skills that keep pace with change. Upskill your staff with tailored training and qualifications.

- ▶ Upskilling & reskilling
- ▶ Professional CPD
- ▶ Leadership and Management
- ▶ Digital, AI and Project Management
- ▶ Bespoke training for your business

Retain

Reskill



Innovation

Explore new ideas, new tools, new opportunities.

- ▶ Made Simple innovation workshops
- ▶ Digital adoption support
- ▶ Access to immersive environments like The CAVE

Grow



HOW IT WORKS



Talk to our team

We understand your business, skills gaps and priorities.

Choose the right solution

From apprenticeships to bespoke programmes.

Recruit or upskill

We support interviews, onboarding and training readiness.

Ongoing support

Progress reviews, workplace visits, account management.

Help shape the next generation of stylists.



“Trafford College provides excellent support, strong communication and high-quality training.”

House of Finesse



FUNDING MADE SIMPLE

We can help you access funding and minimise costs.

LEVY EMPLOYERS

- ▶ Use levy funds for apprenticeship training
- ▶ Transfer unused levy to SMEs
- ▶ Forecasting and support



NON-LEVY EMPLOYERS

- ▶ Pay just 5% (no contribution for 16-24-year-olds)
- ▶ Government funds 95%
- ▶ Additional incentives available



WHY IT MATTERS

- ▶ Reduce training costs
- ▶ Improve workforce retention
- ▶ Access specialist talent



Speak to our
team today!

Get in touch for funding and levy support.





**TRAFFORD &
STOCKPORT**
COLLEGE GROUP

READY TO STRENGTHEN YOUR WORKFORCE?

CONTACT OUR EMPLOYER PARTNERSHIP TEAM TODAY



employers@tscg.ac.uk



0161 296 5950



www.tscg.ac.uk/employers

**BOOK A
MEETING WITH
OUR TEAM**



**SUBMIT AN
ENQUIRY**



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