



TRAFFORD &
STOCKPORT
COLLEGE GROUP



BUSINESS AND PROFESSIONAL GUIDE

APPRENTICESHIPS AND PRACTICAL
WORKFORCE SOLUTIONS

Recruit

Retain

Reskill

Grow

BOOSTING YOUR BUSINESS, TOGETHER.

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PRACTICAL WORKFORCE SOLUTIONS FOR BUSINESS AND PROFESSIONAL SERVICES EMPLOYERS

At Trafford & Stockport College Group, we believe a talented workforce is the key to success. Apprenticeships are a brilliant way to shape the future of your workforce – and a smart, practical way to grow your business.

Whether you're looking to recruit new talent or upskill your existing team, we make it easy to access high-quality training that's built around what you need.

A TRUSTED LOCAL PARTNER

We don't just deliver apprenticeships – we form partnerships. We work with hundreds of businesses across Greater Manchester and beyond. Our expert team works closely with you to understand your goals, identify skills gaps, and design training that works for your business.

Let's build the skills your business needs – today and tomorrow.



86% of employers said that apprentices helped to develop relevant skills of the organisation and to fill the skills gap.



WAYS YOU CAN WORK WITH US

There are lots of ways we can work together, and we will make it easy to get started.

OUR SERVICES

Developing Skills. Building Futures. Powering Your Workforce.

A strong workforce starts with the right skills. At TSCG, we work in partnership with employers to develop talent, strengthen teams, and support long term growth.

Recruit

Retain

Reskill

Grow

Here are just some of the services available to you...



Apprenticeships

Build talent that grows with your business.

- ▶ Support for levy and non levy employers
- ▶ Recruitment and candidate matching
- ▶ Clear progression pathways

Recruit

Reskill



Recruitment Solutions

Find the right people, ready to work.

- ▶ SWAPs: Sector based training plus guaranteed interviews
- ▶ Pre Employment Training: Job ready candidates delivered fast

Why it works:

- ▶ Reduce hiring time
- ▶ Lower recruitment costs
- ▶ Access motivated, prepared candidates

Recruit



Training Solutions

Boost productivity with skills that keep pace with change. Upskill your staff with tailored training and qualifications.

- ▶ Upskilling & reskilling
- ▶ Professional CPD
- ▶ Leadership and Management
- ▶ Digital, AI and Project Management
- ▶ Bespoke training for your business

Retain

Reskill



Higher Skills

Develop advanced expertise from within.

- ▶ Higher Apprenticeships
- ▶ HTQs aligned to employer needs
- ▶ Clear progression to higher education

Retain

Reskill



Innovation

Explore new ideas, new tools, new opportunities.

- ▶ Made Simple innovation workshops
- ▶ Digital adoption support
- ▶ Access to immersive environments like The CAVE

Grow



Investing in Future Skills

Shape tomorrow's workforce today.

- ▶ Work Experience programmes
- ▶ T Level industry placements (45+ days)
- ▶ Develop early talent pipelines
- ▶ Co-design a course so learners leave with the skills your industry needs
- ▶ Join an employer board or forum to help shape our offer and influence the future

Grow

WHY IT MATTERS?

One of Greater Manchester's largest employment sectors

Business Services drive our economy.

Leadership skills in high demand

Team leaders, project managers, HR and finance professionals.

Digital literacy is essential

Compliance, productivity and data skills are now critical.

Workforce planning matters

Retaining and progressing talent reduces recruitment risk.

WHY EMPLOYERS CHOOSE TSCG

- ▶ Industry-expert trainers
- ▶ Dedicated Key Account Manager
- ▶ High learner and employer satisfaction
- ▶ Flexible recruitment support
- ▶ Proven impact
- ▶ Customised training solutions

“We’ve got the vacancies, we’ve got the jobs but the people coming forward don’t always have the employability skills because they’ve been out of work for so long. That is a massive gap – and TSCG come in and fill that gap.”

Marketing Stockport

Partner with a trusted local provider.



Here to help you:

**Recruit skilled,
job-ready talent**

**Retain and upskill
your workforce**

**Access
funding**

**Build long-term
capacity**



APPRENTICESHIP PATHWAYS

Our Business and Professional apprenticeships are built around real industry needs. Employees learn new skills while making an immediate impact in your organisation.



LEVEL 2

- ▶ Customer Service Practitioner
- ▶ Accounts or Finance Assistant
- ▶ Administrative Assistant



LEVEL 3

- ▶ Business Administrator
- ▶ Digital
- ▶ Customer Service Specialist
- ▶ HR Support



LEVEL 4

- ▶ Associate Project Manager



LEVEL 5

- ▶ Learning and Skills Teacher

“What inspired me to hire apprentices was a lack of talent pool in the industry. I wanted someone really coachable to build from the ground up, so we could invest time into who can become an asset for the business in the long run.”

Allshaw Hire



FIND OUT MORE!



TAILORED TRAINING SOLUTIONS

Alongside apprenticeships, we offer specialist professional service programmes to help you retain talent, strengthen progression and prepare for the future.

All organisations are different, so our flexible courses can be tailored for you – no matter your size, industries or sector. Employers have the freedom to select from a wide range of optional units, meaning you can build training programmes that deliver the specific skills and knowledge you need in your leadership and management teams.

LEADERSHIP AND MANAGEMENT ACCREDITED TRAINING PROGRAMMES

- ▶ Diploma in Strategic Management and Leadership Practice (Level 7)
- ▶ Award in Strategic Approaches to Health and Wellbeing (Level 7)
- ▶ Leading AI transformation (Level 5)
- ▶ Certificate in Management and Leadership (Level 5)
- ▶ Certificate in Project Management (Level 5)
- ▶ First Line Managers (Level 3)
- ▶ Coaching and Mentoring (Level 3)
- ▶ Award Project Management (Level 3)
- ▶ AI Adoption (Level 3)

“My confidence has really grown. I feel comfortable making decisions and taking that leadership role. That’s where I feel like the course has really helped me.”

Emma Battersby
(CMI Level 3 Leadership)

Get team training designed for your business





“TSCG is genuinely interested in what’s new, thinking outside the box – it feels like there’s nothing that isn’t achievable. Whatever we bring to them, they’ll be able to do something with it. It’s a great partnership.”

Wilmott Dixon

FUNDING MADE SIMPLE

We can help you access funding and minimise costs.

LEVY EMPLOYERS

- ▶ Use levy funds for apprenticeship training
- ▶ Transfer unused levy to SMEs
- ▶ Forecasting and support



NON-LEVY EMPLOYERS

- ▶ Pay just 5% (no contribution for 16-24-year-olds)
- ▶ Government funds 95%
- ▶ Additional incentives available



WHY IT MATTERS

- ▶ Reduce training costs
- ▶ Improve workforce retention
- ▶ Access specialist talent



Get in touch for funding and levy support.



INVESTING IN FUTURE SKILLS, TOGETHER

You can play a real part in shaping the talent your business will rely on in the future. By sharing your insight into the skills and behaviours that matter in your workplace, you can help us build a curriculum that reflects real industry needs and prepares learners to step confidently into your industry. This partnership gives you **early access to emerging talent, strengthens your longterm workforce pipeline**, and helps address the needs of industry. Working together, we can create opportunities that help your business grow and give our learners the best possible start.

SKILLS ADVISORY BOARDS

Shape education with industry insight

At TSCG, we host sector-specific Skills Advisory Boards twice a year, offering a structured opportunity for you to share your expertise and help shape the future of skills development in your industry.

YOUR INVOLVEMENT CAN:

- ▶ Influence curriculum content and delivery
- ▶ Highlight current and emerging skills gaps
- ▶ Ensure students are equipped with job-ready skills
- ▶ Strengthen your talent pipeline and support regional growth

These sessions are collaborative, practical and focused on impact. By contributing, you'll help align education with the realities of your sector - making sure learners leave college ready to add value from day one.



SITE TOURS:

Invite students to visit your business, see your teams in action, and learn about different roles and career paths.



CAREER TALKS:

Share your career journey and industry insights to help inspire and inform the next generation of talent.



WORKSHOPS/PROJECTS:

Invite students to take part in a planned project or workshop, providing students with a proactive taster of the world of work.



MOCK INTERVIEWS:

Support students in building their confidence and interview skills through realistic practice interviews.



CV MASTERCLASSES:

Offer practical tips and advice on crafting standout CVs that reflect the skills employers value most.



SPONSORSHIP OPPORTUNITIES:

Support events like our Employer Awards to increase your visibility and demonstrate your commitment to skills development.

HOW IT WORKS



Talk to our team

We understand your business, skills gaps and priorities.

Choose the right solution

From apprenticeships to bespoke programmes.

Recruit or upskill

We support interviews, onboarding and training readiness.

Ongoing support

Progress reviews, workplace visits, account management.



“It’s all about our retention, our workforce plan, growing our own. For us, that link with the College has broken down barriers, brought people together given us opportunities to bring people together, and be really solution-focused.”

Stockport NHS



**TRAFFORD &
STOCKPORT**
COLLEGE GROUP

READY TO STRENGTHEN YOUR WORKFORCE?

CONTACT OUR EMPLOYER PARTNERSHIP TEAM TODAY



employers@tscg.ac.uk



0161 296 5950



www.tscg.ac.uk/employers

**BOOK A
MEETING WITH
OUR TEAM**



**SUBMIT AN
ENQUIRY**



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